



Groasis has been awarded as National Icon by the Dutch Government for being one of the 3 most innovative projects of The Netherlands with a high social impact and supporting economic growth.

## Essential Information Document (EID)

# Friends of Groasis

This essential information document was drawn up on January the 11<sup>th</sup> and revised on May 1<sup>th</sup>, 2019.

### Purpose

The purpose of this document is to provide you with essential information regarding this product. It is not marketing material. The information is provided to help you understand the nature of the possible risks, costs, profits and losses of this product and to help you to compare it to other products.

### Product

Information regarding the product:

- Product: Shares of Friends of Groasis B.V.;
- Offerer: Holding P.M.M. Hoff B.V.;
- Issuer: Friends of Groasis B.V.;
- Friends of Groasis B.V. is the owner of 5% in Groasis B.V.;
- Websites: [www.groasis.com](http://www.groasis.com) / [www.groasis.investments.com](http://www.groasis.investments.com)

Information regarding the offerer, issuer and Groasis B.V.:

- The offerer, Holding P.M.M. Hoff B.V., was founded on January 15<sup>th</sup>, 1986 and is located at Franseweg 9, 4651 PV in Steenberg. It is registered under the Chamber of Commerce number 007504135;
- The issuer, Friends of Groasis B.V., was founded on 25 January 2017 and is located at Franseweg 9, 4651 PV in Steenberg. It is registered under the Chamber of Commerce number 67906206. The issuer is being managed by Holding P.M.M. Hoff B.V. and owns 5% of the shares in Groasis B.V.;
- Groasis B.V. was founded on July 18<sup>th</sup>, 2013 and is located at Franseweg 9, 4651 PV in Steenberg. It is registered under the Chamber of Commerce number 58403396 and operates in the market of food, water, land degradation and climate change. The company was founded by Pieter Hoff with a view to help solve some of the world's pressing problems and help address 7 of the 18 UN Sustainable Development Goals by implementing the Groasis Ecological Water Saving Technology.

### What kind of product is this?

You invest in a share of Friends of Groasis B.V. Friends of Groasis B.V. owns 5% of the share capital of Groasis B.V. and has limited liability. In addition, Friends of Groasis is registered at the Chamber of Commerce. The right to speak in the shareholders' meeting and the profit distribution are proportional to the nominal value of the shares. The nominal value of the shares represents a total amount of € 2,500,000.00 divided over various types of shares;

Amount	Letter Shares	Nominal value	Current Sales value	
1800 Shares	E (Sustainable Shares)	€ 1.000,00	Price one Share E	€ 1.500,00
78 Shares	A (Green Shares)	€ 5.000,00	Price one Share A	€ 7.500,00
16 Shares	B (Silver Shares)	€ 10.000,00	Price one Share B	€ 15.000,00
2 Shares	C (Golden Shares)	€ 25.000,00	Price one Share C	€ 37.500,00
2 Shares	D (Platinum Shares)	€ 50.000,00	Price one Share D	€ 75.000,00

- Participation is possible from the amount of € 1,500.00, representing at least one Share E (Sustainable Share);
- The date of the first issue of the shares is January 25, 2017;
- The product has no fixed expiry date and the term of the shares is unlimited;
- The product is not listed on the stock exchange;
- The expected annual return is unknown.



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**Goals:**

Holding P.M.M. Hoff B.V. invest the money that he receives for the shares of Friends of Groasis as long as necessary for a part in Groasis BV. Groasis can thereby stimulate its research and development and growth in new production material such as a high volume and a low selling price of the Growboxx® plant cocoon. This helps Groasis B.V. to meet the demand of (existing and potential) projects for small-scale farmers. Groasis' s focus is on Africa, Australia, the Middle East, North and South America and Asia. Groasis offers a good holistic, integrated solution for the reforestation and productivity increase of degraded soil. The aim of Groasis is to distribute, as soon as this is possible, a part of its profit as dividend.

**Risk:**

In general, the higher the offered or expected return, the higher the risk. The offered or expected return on the shares of Friends of Groasis depends on the profit Groasis B.V. makes. Chances are that there is no profit or that the profit is lower than expected. Therefore, you may receive less return or even lose your deposit or part of it. The maximum loss of the product is limited to the purchase price. The main reasons why Groasis B.V. may not be able to pay the offered or expected return.

- Credit risk: Groasis B.V. in which Friends of Groasis B.V. invested cannot meet its payment obligations or goes bankrupt and your shares are nothing worth.
- Market risk: risk that the investments will be worth less due to the general economic situation; which can again be influenced by the general state of the world economy, and the economic and political conditions in the countries concerned.
- Liquidity risk: the investments can hardly be traded; the shares cannot be traded on a stock exchange or platform and therefore have a limited market share. This means that there may not be a buyer for your share if you want to withdraw from your investment in the meantime. So you run the risk that you cannot get your money back at the time you want and keep your investment longer or sell your share for a lower price.
- The information provided to you by Friends of Groasis and/ or Groasis is general background information of Groasis' activities current as at the date of the providing thereof. This information is given in summary form and does not purport to be complete. All securities and financial product or instrument transactions involve risks, which include (among others) the risk of adverse or unanticipated market, financial or political developments and, in international transactions, currency risks. Please remember that past performance is no guarantee of future results. Different types of investments involve varying degrees of risk, and there can be no assurance that the future performance of any investment or investment strategy will be profitable. You could lose your investment.

**Opportunity**

- There are currently major problems with erosion, falling groundwater levels, unemployment, food shortages, climate change, migration from rural to urban areas and poverty in the world. The Groasis Ecological Water Saving Technology is a proven working technology that helps to solve these problems. There are 2 billion hectares of man-made degraded soil on the earth. The Groasis Technology can be applied successfully on all these grounds. If the tendency to restore these grounds continues, your investment can lead to a good return.

**Target customers:**

The shares of Friends of Groasis are offered to individuals, companies and investors who want to invest in a Sustainable Future and who support the Mission and Vision of Groasis BV. By investing in Friends of Groasis, they invest in a company that strives to create a green and sustainable future of our Earth and their residents and - if Groasis is successful - achieve a return on their investment. The shares of Friends of Groasis are less suitable for investors who want to achieve a high return on short term and by trading their shares quickly. Groasis has as one of the objectives of its strategy to let trade its shares in publicly available stock market places in due course.

**Performance scenario's:**

Investment: Share A Green Share € 7,500.00

Investment scenarios:		Sample period (1 calendar year)
Stress scenario	What can you get back after selling your Share	EUR 6,000.00
	Average return per period	-20%



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Unfavourable Scenario	What you can get back after selling your Share	EUR 6,750.00
	Average return per period	-10%
Moderate Scenario	What can you get back after selling your Share	EUR 7,875.00
	Average return per period	5%
Favourable Scenario	What can you get back after selling your Share	EUR 8,250.00
	Average return per period	10%

This chart shows how much revenue you could receive on the sales of your Share at the end of the 1-year sample period if you deposit EUR 7,500.

The scenarios illustrate the potential return on your investment. You can compare them with scenarios of other products. The shown scenarios are an estimate of the future performance of how the value of the investment varies, and do not give an exact indication. What you receive depends on how the company performs, how the market performs and how long you hold the investment / product. So you have to ask yourself whether you think that the Groasis Ecological Water Saving Technology offers an interesting solution to the current problems facing the world, such as erosion, water scarcity, food production, unemployment, climate change, etc.

The amounts include all costs of the product itself, but not including the costs you pay to the notary. The amounts do not take into account your personal tax situation, which may also affect how much you get back when selling your Share.

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### What happens when Friends of Groasis or Groasis B.V. cannot comply to its payment obligations?

If the issuer or Groasis B.V. has insufficient funds to fulfil its payment obligation under the product, such as a bankruptcy, or administrative measure of a resolution authority, you can lose all or a part of your investment. The product is not covered by any deposit guarantee scheme or by any other form of guarantee, collateral or securities.

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### What are the costs for you as an investor?

You don't pay emission costs on your deposits, only a one-off processing and notary fee. When selling or transferring your share, you only have to pay the necessary notary costs.

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### Liability

Friends of Groasis is not liable for any decrease of the value of the offered shares.

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### How can I file a complaint?

If you are not satisfied with the Product, the provided information or if you have any other complaints, you can submit your complaint by email: [friendsofgroasis@groasis.com](mailto:friendsofgroasis@groasis.com) or by post: Friends of Groasis Complaints, Franseweg 9, 4651PV Steenberg.

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### More information:

No prospectus is mandatory and/or available for this product. For more information about the product and all other issues, we refer to our website [www.groasis.investment.com](http://www.groasis.investment.com) and the General Terms and Conditions of Sale of Holding P.M.M. Hoff B.V. If you want to know more about the Mission and Vision of Groasis B.V., please visit the website [www.groasis.com](http://www.groasis.com) or click on [this link](#).

Let op! U belegt buiten AFM-toezicht.  
Geen vergunning- en prospectusplicht voor deze activiteit.

